

AY 2021-22



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ASSOCIATE PARTNER ENROLLMENT KIT

For registration reach us on (Mon - Sat 10:30 am to 06:30 pm IST)

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REWARD FOR YOUR EVERY
STEPS AHEAD !!!



PROPLENDERS ADVISORY SERVICES PRIVATE LIMITED (PASPL) is an Authorized Distributor of India's 57 largest Financial Institutions. It's a perfect one stop market place for customers looking for their dream property and loan affairs. The customer can get free expert advice for their investments in real estate market and loan related queries. PASPL is an experienced distributor when it comes to Home Loans, Real Estate Investments, Balance Transfers among others. We are proud to have a comprised team with huge experience in finance industry with our internally developed highly proficient Loan Calculator, we are pledged to offer solutions to all your loan related queries. we help you borrow right by comparing various key factors of any loan like tenure, interest rates, processing fees, etc. We at PASPL, understand the value of money in your life and give our true guidance and date crunched results to help you borrow the right.

WHY PASPL

HASSLE FREE PROCESS	WHY US	COMPARE LOAN OPTIONS	MULTI CITY PRESENCE	PRIVACY POLICY
PASPL has been developed an efficient, smooth and easy process for our customers to get expert advice for real estate investment and property loan.	We value our customers and has been always on our toes to give the benefits of our expertise. Applying for any loan with us gives you a chance to avail the best offers and deals from our partner financial institutions.	You can compare interest rates, offers, etc online on our website. This will guide you to make the right choice and the right lender for your loan as per your budget and expectations. You can choose the financial institution comparing various key factors of a loan.	Currently PASPL has a presence in two metro cities in India (MUMBAI & KOLKATA). PASPL is ambitious to grow further and intends to expand its operations in other metros as well. As an equal service opportunity provider, we have a total team strength of over 27 dedicated professionals to serve the customer in every best way.	We at PASPL understand the value of your documents and keeping them safe and private. Your loan applications are processed electronically with complete transparency and privacy.
FREE EXPERT GUIDANCE				
Our financial experts are always ready to give you the perfect advice				

CLUB MEMBERSHIP

We have introduced various rewards and recognitions for your benefit where you can get a chance to get one of those every monthly, quarterly as well as annually.

- | | | |
|--|---|--|
| 1. 5 Files (login in a month) | - | Certificate |
| 2. 10 Files (login in a month) | - | Certificate & Pen |
| 3. AP of the Month (disbursement basis) | - | Certificate, Pen & Gift Vouchers (Min 1 Cr) |

For Quarterly R&R, we have introduced Club Membership which has to be achieved every quarter. The Club Membership will be categorized depending upon the total amount of disbursement done every quarter. The quarter calculation will start and end according to financial year (i.e., from April to March).

MEMBERSHIP BENEFITS	SILVER CLUB	GOLD CLUB	PLATINUM CLUB
Additional Incentive on New Business*	Total Payout - 0.30% (Base Payout - 0.25%) + (Additional Payout - 0.05%)	Total Payout - 0.40% (Base Payout - 0.25%) + (Additional Payout - 0.15%)	Total Payout - 0.55% (Base Payout - 0.25%) + (Additional Payout - 0.30%)
Certificate	Silver Club Membership	Gold Club Membership	Platinum Club Membership
Visiting Cards	Customized with Silver Club Logo Embedded	Customized with Gold Club Logo Embedded	Customized with Platinum Club Logo Embedded
Hall of Fame Page on Website	Yes	Yes	Yes
Attend of Club Conclave	Solo	With Spouse	With Spouse
Marketing Support	Yes	Yes	Yes
Eligibility (Disbursement per Quarter)	5,00,00,000.00 (Rupees Five Crores Only)	8,00,00,000.00 (Rupees Eight Crores Only)	12,00,00,000.00 (Rupees Twelve Crores Only)

* The payment will be released on disbursement basis only. Additional Payout will be released along with the payout of the last month of that quarter. Govt. taxes will applicable.

ANNUAL CONVOCATION

SILVER CLUB

ELIGIBILITY	TENURE	DESTINATION	TYPE	ITENARY	ADDITIONAL BENEFIT
INR 20 Crore & Above (On Disbursement)	365 Days (1st April to 31st March)	Sikkim Gangtok	Solo	1. Return Air-fares 2. Lunch & Dinner 3. Accommodation	INR 20,000.00 Gift Voucher

GOLD CLUB

ELIGIBILITY	TENURE	DESTINATION	TYPE	ITENARY	ADDITIONAL BENEFIT
INR 32 Crore & Above (On Disbursement)	365 Days (1st April to 31st March)	Bali Island Indonesia	With Spouse	1. Return Air-fares 2. Lunch & Dinner 3. Accommodation	INR 30,000.00 Gift Voucher

PLATINUM CLUB

ELIGIBILITY	TENURE	DESTINATION	TYPE	ITENARY	ADDITIONAL BENEFIT
INR 48 Crore & Above (On Disbursement)	365 Days (1st April to 31st March)	Moscow Russia	With Spouse	1. Return Air-fares 2. Lunch & Dinner 3. Accommodation	INR 50,000.00 Gift Voucher

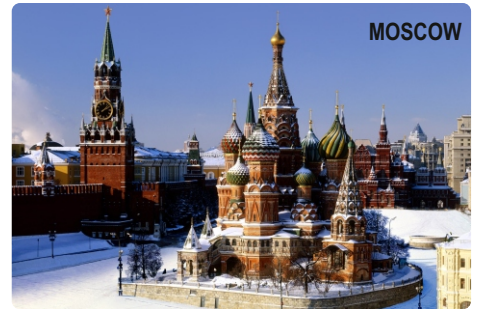
*Visa fee and other Govt. statutory charges will borne by the candidate, for qualifying this convocation candidate has to perform on quarterly basis as per the club membership gate criteria.



SIKKIM



BALI ISLAND



MOSCOW

ASSOCIATE PARTNER ENROLLMENT FORM

AP Name :

Address :

Pincode

Type of Firm : Proprietorship Partnership Pvt. Ltd. Individual

Name of Proprietor : 1.

Partners / Directors : 2.

3.

Contact Details : 1. Email Id.

2. Email Id.

3. Email Id.

Office Type : Owned Rented Family Others, please specify _____

Nature of Business : Free-lancer

Years in Business : Years Months Date of Incorporation / /

PAN No. : TAN No.

*GSTIN :

CIN :

Details of Proprietor / Partner / Director

(Please fill separate sheets for each Partner / Director)

Please affix recent
passport size
photograph

Fields with *(asterisk) are mandatory

Name of the Proprietor :

Partner / Director :

Current Address :

:

: Pincode

Contact Details : Email Id.

Permanent Address :

:

: Pincode

Contact Details : Email Id.

PAN Number :

Residence Type : Owned Rented Family Others, please specify _____

Date of Birth / /

Previous Experience / Other Business Details

Name of the Organization :

Address :

:

: Pincode

Contact Details : Email Id.

Type of Business Activity :

Designation : Date of Joining / /

Date of Relieving : / /

Reason for leaving :

Reference - Name :

Designation : Contact No.

Educational Qualification :

Name of the Course	Name of the Institute	Year of Passing	Grade Obtained
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

*

ASSOCIATE PARTNER AGREEMENT

This **Associate Partner Agreement** (The "Agreement") is made and executed on _____ day of _____, 20__ at _____.

BETWEEN

PROPLENDERS ADVISORY SERVICES PRIVATE LIMITED a company incorporated under the provisions of the Companies Act, 2013, having its registered office at **Fantasia Business Park, Unit No. F09, First Floor, Plot No. 47, Sector 30A, Vashi, Navi Mumbai 400703** (hereinafter referred to as "**The Company**", which term shall mean and includes its successors-in-interest and permitted assigns, unless the context requires otherwise) unless otherwise required in context), represented here by its authorized signatory, _____.

AND

Mr. _____, an Individual aged about _____ years ordinarily residing at _____ with its principal place of business at _____ hereinafter referred to as the "Associate Partner", (which term shall mean and includes his/her legal heirs, executors, administrators, authorized representatives / its successors-in-interest and permitted assigns, as the context requires). REAL ESTATE AGENT REGISTRATION NUMBER: _____ and MAHARera No. _____.

OR

M/s. _____, a registered partnership firm (Regd. No. _____) / a company (CIN: _____) incorporated under the Companies Act, 1956 or 2013 / Limited Liability Partnership (LLPIN: _____) registered under the provisions of the Limited Liability Partnership Act, with its principal place of business at _____ having its registered office at _____ represented by its Authorized Signatory / Managing Partner / Designated Partner Mr. / Mrs. _____, hereinafter referred to as the "Associate Partner", (which term shall mean and includes his/her legal heirs, executors, administrators, authorized representatives / its successors-in-interest and permitted assigns, as the context requires). REAL ESTATE AGENT REGISTRATION NUMBER: _____ and MAHARera No. _____.

WHEREAS

- A. Associate Partner is an authorized entity engaged in the business of selling residential and commercial real estate projects and is also performing business for sourcing clients for loan purposes and has offered his/her/its services to market, promoter and facilitate the sale of loan products to their customers who are interested to purchase residential or commercial units developed by the Company (hereinafter referred to as the "Products") and the Company, based on such representations, is willing to engage and appoint the Associate Partner to provide the Business Services (as described in Clause 4 below) to the Company on a commission basis.
- B. Associate Partner has represented to PASPL that he/she/it has the requisite skill, knowledge, experience, expertise, infrastructure and capability to market the Products and further that he/she/it has the requisite trained and experienced persons to perform the functions in terms of this Agreement.
- C. Relying upon the representations made and warranties given by the PASPL, PASPL has agreed to engage and appoint the Associate Partner to provide Business Services to PASPL on a non-exclusive basis, subject to the terms and conditions of this Agreement.

NOW THIS AGREEMENT WITNESSESTHAS FOLLOWS;

1. CONDITION PRECEDENT TO ENGAGEMENT

Associate Partner agrees and acknowledges that he/she/it is required to register as a Associate Partner in the state of _____ Associate Partner explicitly undertakes to register himself/herself/itself as a service provider as a condition precedent to confirmation of his/her/its appointment as Associate Partner under this Agreement and communicate his/her/its registration number to the Company forthwith. Associate Partner agrees and acknowledges that this Agreement shall not become valid and binding on the parties unless and until the Associate Partner has communicated the registration number to the Company.

2. ENGAGEMENT & TERRITORY

PASPL agrees to appoint and engage the Associate Partner and Associate Partner hereby accepts the engagement to provide Business Services on a non-exclusive, principal to principal basis, which appointment shall be effective from _____, subject to the terms and conditions of this Agreement. Associate Partner agrees and acknowledges that such appointment to provide Business Services shall be restricted exclusively to the geographical territory of India, unless the Company agrees, in writing, to expand its scope.

3. TERM

This Agreement is valid depending upon the performance. The minimum requirement for sustainability will be shared on year to year basis on your registered mobile no. as well email id failing to which the Associate Partner code will stand revoked. Either party shall be entitled to terminate this Agreement without cause by giving the other party written notice of not less than 1 (one) month notice. Upon expiry of the notice period of 1 (one) month, this Agreement shall cease to be valid and both parties shall be discharged of their obligations, save and except such liabilities that pre-date the effective date of termination.

4. BUSINESSACTIVITY

- 4.1. Associate Partner shall be entitled to book / sell and to solicit customers for any of the Products specified by the Company. Furthermore, the Associate Partner shall confirm with the Company of the information of Products before selling or committing to the prospective customers. The Associate Partner, shall convey to the customers about all such confirmation will be valid for a period of one month (till the month end) thereafter, notwithstanding the above, any sale of the confirmed Products by the Company during this period shall prevail over the sale made by the Associate Partner. It is hereby clarified that the Associate Partner shall not have the right to sign any document with the customer binding the company and the Associate Partner shall only bring the customer to the company who alone shall have right to sign any binding agreement.
- 4.2. PASPL shall disseminate information about the said Products, about Rate of Interest of the desired product, the Processing Fees, the EMI Amount, the documentations and the status of the process to the Associate Partner. The Associate Partner shall strictly adhere to the guidelines laid down by the Company and shall not deviate from the same in any manner whatsoever.
- 4.3. The Associate Partner shall not engage in any negotiation with any customer and in the event it is found or has reasons to believe that the Company, through its own Sales Personnel and without the effort of the Associate Partner has 'first approached' or 'engaged' any Customer for the sale of any Product of the Company, the Associate Partner shall not be entitled for brokerage for any sale made in favour of such customer/s. The decision of the Company shall be final and binding in this regard.
- 4.4. That the Company will provide specific and required marketing support to the Associate Partner. The Associate Partner shall bear all the incidental expenses including expense for calls, office visits, etc. All marketing Co-ordinates produced by the Associate Partner shall have been pre-approved by the Company in writing.
- 4.5. If more than one Associate Partner has committed a sale of the different Product to same customers, the sale shall be confirmed by the Company in favour of the first of the confirmations received. No commission shall be payable to the Associate Partner for those files who are rejected or withdrawn. If a file is picked by the Associate Partner without prior confirmation from the Company for Loan Amount, Legal and Technical clearance, in the manner set out above, then the company is not liable for any expenses paid by their customer to any of our partner Banks or NBFCs.

*

5. PRICING AND PAYMENT

All logins made by the Associate Partner shall be subject to currently valid "Rate of Interest" issued by the Company from time to time in respect of each of the Products and also subject to the standard terms and conditions and processing fees as applicable to the said products, unless otherwise agreed by the Company in writing duly signed only by its Chief Financial Officer. All amounts payable towards the loan processing of the Product shall be paid by Cheque / D.D. only. Cash is not accepted by any financial institutions. If there is any cash transaction occurred directly by any of the Banks of NBFC's officer than PASPL is not at all liable to any such transaction and company will not play any role for returning such amount.

6. PROFESSIONAL CHARGES

- 6.1. The Company agrees to pay to the Associate Partner a commission (hereinafter referred to as "Incentives") which will be updated during the association, subject to completion of the transaction in the manner indicated therein. All payments are subject to deduction of all applicable taxes. For the purpose of Professional Charges payable in respect of sale of the Company's Products, the expression, "The File" shall mean the file with a minimum loan amount of Rs. 20,00,000/- and above will be considered for commission and rewards & recognition, the file amounting less than that will not be considered for any benefits and no commission will be passed for that.
- 6.2. The Associate Partner shall not claim any commission out of the leads that may be diverted from any employee / marketing department of the Company and shall be independent of any such referral / reference / recommendation by any employee of the Company. In the event of the Company, at a later date comes to know that the Professional Charges that are claimed is against the sale referred by the Company's Sales personnel, then, in such an event, the Associate Partner shall immediately upon demand made by the Company refund the commission amounts received or to be adjusted in the next commission and the Company shall also reserve the right to terminate this Agreement forthwith and without any further notice or reference to the Associate Partner.

7. REJECTION OR WITHDRAWAL OF FILES

That in case of rejection or withdrawal of the file by the customer of Associate Partner for whatsoever reason, no commission will be paid to the Associate Partner. If the withdrawal is made after sanctioning of loan and after payment of the total processing fees, then the paid charges will be a sole discretion of the financial institution to refund or not and in such case, PASPL may charge the customer for the Professional Charges with Govt. Taxes that are being utilized to process the file.

8. MODE OF PAYMENT

All payments will be made in Indian Currency only and will be remitted by authorized banking Associates subject to deduction of tax at source in compliance with the applicable laws that are in force.

9. USE OF COMPANY'S TRADE MARKS AND LOGOS

The Company from time to time shall authorize and permit the Associate Partner to use all or any of the Company's Trademarks, names, designs logos etc., (hereinafter referred to as Intellectual Properties) and for such permitted use the Associate Partner shall obtain a written approval from the Company, and such use shall be solely and limited for the purpose of marketing the Company's products subject to the specifications provided by the Company from time to time. The Company may require the Associate Partner to remove or rectify any of the Company's Intellectual properties whether registered or otherwise if they are not in accordance with the Company's specifications. If the Associate Partner fails to remove or rectify such defective representations even after the Company notifying the Associate Partner of the same the Company reserves its right to terminate this Agreement forthwith and without notice, and in such event any further use of the Company's Intellectual Properties shall be construed as an infringement of the Company's Intellectual Property Rights and Company reserves to take appropriate action against the Associate Partner in accordance with law. Any unauthorized registration and/or use of a domain name bearing a prefix, suffix or variations, similar or deceptively similar to any of the Company's Intellectual Properties registered or otherwise and/or proposed project/project names by the Associate Partner would tantamount to an infringement of the Company's Intellectual Properties and in such event the Company reserves its right to take appropriate action against the Associate Partner in accordance with law. An Associate Partner seeking to register a domain name bearing an Intellectual Property of the Company may seek prior authorization of the Company and the Company shall at its sole discretion permit such registration /use of domain names bearing an Intellectual Property Name of the Company.

10. REPRESENTATIONS AND WARRANTIES

- 10.1. The Associate Partner represents that he/she/it is competent to enter into contract and is in compliance with all the applicable laws.
- 10.2. The Associate Partner represents that he/she/it shall at all times be compliant with the compliance requirements required of a financial institution.
- 10.3. The Associate Partner represents that it shall not charge any commission to the customer. The Associate Partner has full rights for charging the customer for any sale other than the products of PASPL.
- 10.4. The Associate Partner further represents that it shall not pass or give any discounts or any part of its Professional Charges in any form, be it either cash or kind to the customers. It is expressly agreed between the parties that this clause is strictly non-negotiable and any breach may result in immediate termination of this agreement.

11. INDEMNITY AND LIABILITY

The Associate Partner agrees to indemnify and hold the Company, its officers, employees, and nominees save and harmless against any and all liabilities, losses, damages claims, demand, suit or any action of whatever kind and howsoever; which may be commenced or threatened against the Company or any of them in relation to services rendered through the Associate Partner, provided such actions arise in respect of the facts/details provided by the Associate Partner or if the same is in respect of the responsibilities attributable to the Associate Partner. These obligations shall survive the termination of this Agreement.

12. ASSIGNMENT

This Agreement shall be binding on, and shall inure to the benefit of, each of Associate Partner and Company and their respective successors, and permitted assigns provided always that neither Company nor Associate Partner shall assign or transfer any or all of its rights or obligations under this Agreement without the prior written consent of the other party.

13. SEVERABILITY

The Parties agree that the covenants, obligations and restrictions in this Agreement are reasonable in all circumstances. If any provision of this Agreement is held to be illegal, invalid, or unenforceable under any present or future law, (i) such provision shall be fully severable; (ii) this Agreement shall be construed and enforced as if such illegal, invalid, or unenforceable provision had never comprised a part hereof; and (iii) the remaining provisions of this Agreement shall remain in full force and effect and shall not be affected by the illegal, invalid, or unenforceable provision or by its severance here from.

14. AMENDMENTS

No modification or amendment to this Agreement and no waiver of any of the terms or conditions hereto shall be valid or binding unless made in writing and duly executed by the Parties.

15. DISPUTE RESOLUTION

In the event of a dispute or difference regarding the meaning or interpretation of the terms and conditions of this Agreement, the same shall be amicably settled between the parties and in the event the dispute and differences not being resolved or settled, the same shall be referred to Arbitration by a sole Arbitrator to be appointed by the Company. The Arbitration proceedings shall be conducted in accordance with the provisions of The Arbitration and Conciliation Act, 1996. Any award so passed by the Arbitrator shall be binding on both the parties. The Venue of Arbitration shall be at Mumbai and the proceeding shall be in English language.

16. JURISDICTION

This Agreement shall be governed by the laws of India and shall be subject to the exclusive jurisdiction of courts at Mumbai.

IN WITNESS WHEREOF the parties have put their respective hands the day and year first hereinabove written.

Signed, Sealed & Delivered by)

Mr./Mrs./M/s. _____)

_____)

Represented by Mr./Mrs. _____)

_____)

)

)

Signed, Sealed & Delivered by)

M/s. Proplenders Advisory Services Private Limited)

Represented by Mr. _____)

)

WITNESSES:)

1.)

)

2.)

)

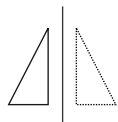
OUR SERVICES

- ⇒ Home Loans
- ⇒ LAP
- ⇒ NRP (Purchase)
- ⇒ Real Estate Consultation

- Balance Transfers ⇐
- Top-up ⇐
- NRP (LAP) ⇐
- LRD ⇐



Speedy Services



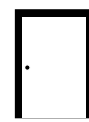
Transparent Deal



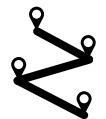
Options of Finance Institutions



Low Cost Process



Door Step Service



Multi City Presence



PROPLENDERS ADVISORY SERVICES PRIVATE LIMITED

CIN No.: U70109MH2018PTC307003

VERSION / PASPL / AP KIT / 3.0 / AY 20-21



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Chandra Bose (N.S.C. Bose) Road, 3rd Floor
Tollygunge, Kolkata - 700040, WB, IND
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